



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103613-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103613
Alt Order #	06830213
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/06/12 to 08/12/12	3x		--WTF--				
	KSNV			W	08/08/12	:30	5:21 AM		DH07301204H	Credit		2
	KSNV			Th	08/09/12	:30	5:59 AM		DH07301204H	Credit		1
	KSNV			F	08/10/12	:30	5:39 AM		DH07301204H	Credit		3
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/13/12 to 08/19/12	2x		MT-----				
	KSNV			M	08/13/12	:30	5:13 AM		DH07301204H	Credit		2
	KSNV			Tu	08/14/12	:30	5:28 AM		DH07301204H	Credit		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/13/12 to 08/19/12	1x		M-----				
	KSNV			M	08/13/12	:30	6:29 AM		DH07301204H	Credit		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/06/12 to 08/12/12	1x		--W----				
	KSNV			W	08/08/12	:30	6:26 AM		DH07301204H	Credit		1
5	KSNV	Today Show	658a-9am		08/06/12 to 08/12/12	1x		---T---				
	KSNV			Th	08/09/12	:30	7:27 AM		DH07301204H	Credit		1
6	KSNV	M-F Early News	5-630p		08/06/12 to 08/12/12	2x		--W-F--				
	KSNV			W	08/08/12	:30	6:26 PM		DH07301204H	Credit		1
	KSNV			F	08/10/12	:30	5:23 PM		DH07301204H	Credit		2
7	KSNV	M-F Early News	5-630p		08/13/12 to 08/19/12	1x		-T-----				
	KSNV			Tu	08/14/12	:30	5:07 PM		DH07301204H	Credit		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges the joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103613-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103613
Alt Order #	06830213
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Wheel of Fortune	7-730pm		08/06/12 to 08/12/12	3x		--WTF--				
	KSNV			W	08/08/12	:30		7:29 PM	DH07301204H	Credit		1
	KSNV			Th	08/09/12	:30		7:07 PM	DH07301204H	Credit		3
	KSNV			F	08/10/12	:30		7:17 PM	DH07301204H	Credit		2
9	KSNV	M-F Wheel of Fortune	7-730pm		08/13/12 to 08/19/12	2x		MT-----				
	KSNV			M	08/13/12	:30		7:12 PM	DH07301204H	Credit		1
	KSNV			Tu	08/14/12	:30		7:19 PM	DH07301204H	Credit		2
11	KSNV	Late News during Olympics	11pm-12:35am		08/06/12 to 08/12/12	2x		--WT---				
	KSNV			W	08/08/12	:30		12:02 AM	DH07301204H	Credit		2
	KSNV			Th	08/09/12	:30		12:33 AM	DH07301204H	Credit		1
12	KSNV	Sa-Su Early News	5pm-630pm		08/06/12 to 08/12/12	2x		-----SS				
	KSNV			Sa	08/11/12	:30		6:16 PM	DH07301204H	Credit		2
	KSNV			Su	08/12/12	:00					See MG 12.3	1
	KSNV			Su	08/12/12	:30		6:44 PM	DH07301204H	Credit		3
13	KSNV	Late News during Olympics	11pm-12:35am		08/06/12 to 08/12/12	1x		-----S				
	KSNV			Su	08/12/12	:30		11:37 PM	DH07301204H	Credit		1
16	KSNV	News 3 Olympic Zone	7:30-8:00PM		08/06/12 to 08/12/12	1x		--WTF--				
	KSNV			Th	08/09/12	:30		7:55 PM	DH07301204H	Credit		1
17	KSNV	Wake Up Early Wagners	430a-5a		08/06/12 to 08/12/12	1x		--WTF--				
	KSNV			Th	08/09/12	:30		7:55 PM	DH07301204H	Credit		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103613-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103613
Alt Order #	06830213
Deal #	
Order Flight	08/08/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Wake Up Early Wagners	430a-5a		to						
	KSNV			08/06/12 to 08/12/12	2x	--WT---					
	KSNV			W 08/08/12	:30	4:54 AM	OH07301204H Credit		\$150.00		1
	KSNV			Th 08/09/12	:30	4:48 AM	OH07301204H Credit		\$150.00		2
18	KSNV	Noon News	12-1230pm		to						
	KSNV			08/13/12 to 08/19/12	1x	-T-----					
	KSNV			Tu 08/14/12	:30	12:21 PM	DH-8-13-12-6 HO GAS		\$425.00		1
19	KSNV	Noon News	12-1230pm		to						
	KSNV			08/13/12 to 08/19/12	1x	M-----					
	KSNV			M 08/13/12	:30	12:18 PM	DH07301204H Credit		\$425.00		1
20	KSNV	Wake Up Early Wagners	430a-5a		to						
	KSNV			08/13/12 to 08/19/12	1x	M-----					
	KSNV			M 08/13/12	:30	4:54 AM	DH07301204H Credit		\$200.00		1
21	KSNV	Face to Face w/ J. Ralston	730-758pm		to						
	KSNV			08/13/12 to 08/19/12	1x	M-----					
	KSNV			M 08/13/12	:30	7:44 PM	OH07301204H Credit		\$800.00		1
22	KSNV	M-F Today Show II	9-10a		to						
	KSNV			08/13/12 to 08/19/12	1x	MT-----					
	KSNV			M 08/13/12	:30	9:49 AM	OH07301204H Credit		\$500.00		1
24	KSNV	Early Today	4-430am		to						
	KSNV			08/13/12 to 08/19/12	2x	MT-----					
	KSNV			M 08/13/12	:30	4:16 AM	OH07301204H Credit		\$125.00		2
	KSNV			Tu 08/14/12	:30	4:16 AM	DH-8-13-12-6 HO GAS		\$125.00		1
25	KSNV	Early Today	4-430am		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

-----S

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



INVOICE

Page 4 of 4

INVOICE

**Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007**

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	103613-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Order #	103613
Alt Order #	06830213
Deal #	
Order Flight	08/08/12 - 08/14/12

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Early Today	4-430am		08/06/12 to 08/12/12	1x						
	KSNV			Su	08/12/12	:30	4:16 AM		DH07301204H Credit	\$100.00		1

Aired Spots

32

Gross Total

\$20,850.00

Agency Commission

\$3,127.50

Net Amount Due

\$17,722.50

Payment terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.